Supplementary Online Content


**eFigure.** Translations of billboard advertising. A, This can be cured if you don’t close your eyes. B, Easy to detect. And easy to remove. C, A few critical looks are enough to get rid of him. D, Nice how you feel positive after a negative test result.

This supplementary material has been provided by the authors to give readers additional information about their work.
ER IST HEILBAR. WENN MAN
NICHT DIE AUGEN VERSCHLIESST.

GENAU SO EINFACH ZU ENTDECKEN, UND ZU EXTERNE

© 2012 American Medical Association. All rights reserved.
EIN PAAR BICKE GENÜGEN, UM HIM IN DIE FLUCHT ZU SCHLAGEN.

© 2012 American Medical Association. All rights reserved.
SCHÖN, WIE POSITIV SICH EIN NEGATIVER BEFUND AUF IHRE STIMMUNG AUSWIRKT.